

Career Awareness Leadership Forum

Closing the Jobs/Skills Mismatch



Employers have job openings they cannot fill. Students graduate without an awareness of the career

opportunities and job skills needed for lucrative, future employment.

Engaging and partnering schools with business(es) can provide students with an awareness of career opportunities, industry certification(s), bridge to Post-Secondary options, mentorships, apprenticeships, internships, and employment

Career Awareness Leadership Forum

The Council's Career Awareness Leadership Forum model serves as a vehicle to build an interactive relationship and communications, between and among schools and the business community to address the jobs/skills mismatch.

School principals, teachers, parents, and students can *create the portrait of a high school graduate* that includes:

- envisioning career possibilities and career pathways,
- empowering students with fundamental job skills, (industry certifications), and
- engaging with business and industries that are in need of a well-prepared talent pool

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Changing the Learning Paradigm



Awareness Of...

- Current Career/Job Opportunities
- Access to Post Secondary
- Internships/ Apprenticeships
- Industry/College Certification Programs



We have delivered Forums in:

Hospitality
Maritime/Cruises
HealthCare
IT / Cyber Security –
Energy



Awareness

For...

- School Leaders
- Guidance Counselors
- Instructional Staff
- Students
- Parents



5

Forums

49

Schools

84,120

Students

Outcomes

- School Information Dissemination Plan
- Bridge to Post Secondary Options
- Industry Certification
- Increased Student Graduation

• Employment

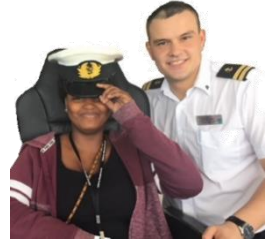
Sustainability: As part of the Forum, participants capture and document information during the four session experience. School teams are required to make a five-seven minute presentation for how they will share their acquired industry knowledge with fellow students at their

CAREER AWARENESS LEADERSHIP FORUM FEEDBACK

Cruise/Maritime

“Greatly outperformed expectations.”

There was an overarching desire to have the Forum repeated with more schools and more students. A principal shared... **“all the activities generated tremendous energy and excitement; some things just can’t be created in a classroom back at the school.”**



Energy

A facilitator shared... “a student from an at-risk school, who initially had no interest in an energy industry career, now says he wants to run a power plant. He spoke with Ski who told him **he could begin without a college degree.**”

Healthcare

... **“It’s incredible** how many opportunities are available to students that like the medical field, but don’t want to spend so much time and effort towards more schooling – **just amazing.**”...



IT-Information Technology

“This experience was fantastic. I learned so much about careers in IT. I think this Forum will change the way I talk about IT careers with my students. It increased my awareness of the diversity and scope of IT jobs. It also made me more cognizant of the importance of ‘soft skills’ to employers. I plan to share this concept with students.”

The Leadership Forums are sponsored by...
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